

ORDER



Orders
Order / Rev: 2042878
Alt Order #: WOC12603178
Product Desc: Democratic Congressional Campaign Co
Estimate: 1733
Flight Dates: 09/28/20 - 10/11/20
Original Date / Rev: 07/14/20 / 07/14/20
Order Type: RFP

KHOU
Primary AE: Jim Rapp
Sales Office: TSCHI
Sales Region: NAT

Agency
Name: Amplify Media / POL
Buying Contact:
Billing Contact:
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Democratic Congressional Camp
Demographic: A18+
Product Codes: IS-Candidate/US House,IS-Issue/Non
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 22071
Agency External ID: 39718AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/05/20	62	\$137,500.00	\$116,875.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	62	\$137,500.00	\$116,875.00	0.00
Totals	62	\$137,500.00	\$116,875.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	30%	\$137,500.00
Market	100%	\$458,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	70%	\$320,833.33

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	09/28/20	10/03/20	CBS This Morning Sa CBS News @6A	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
(Program: CBS News @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$400.00		0.00			
N 2	KHOU	09/28/20	10/03/20	Local News @ 8a Sa 11 NEWS SAT MORN @8A	CM	8:00 AM-9:30 AM	-----S-	:30	1	\$650.00	P02	0.00	NM	1	\$650.00
(Program: 11 NEWS SAT MORN @8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$650.00		0.00			
N 3	KHOU	09/28/20	10/04/20	CBS Sunday Morning CBS Sun Morn @8A	CM	8:00 AM-9:30 AM	-----S	:30	1	\$2,400.00	P02	0.00	NM	1	\$2,400.00
(Program: CBS Sun Morn @8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$2,400.00		0.00			
N 4	KHOU	09/28/20	10/04/20	Local News @ 530p Su 11 News Sun at 530p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$1,250.00	P02	0.00	NM	1	\$1,250.00
(Program: 11 News Sun at 530p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$1,250.00		0.00			
N 5	KHOU	09/28/20	10/03/20	Wheel of Fortune 630-7p Wheel of Fortune Sa	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,850.00	P02	0.00	NM	1	\$1,850.00
(Program: Wheel of Fortune Sa)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$1,850.00		0.00			
N 6	KHOU	10/05/20	10/05/20	Mon Prime B ALL RISE	CM	8:00 PM-9:00 PM	M-----	:30	1	\$6,400.00	P02	0.00	NM	1	\$6,400.00
(Program: ALL RISE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$6,400.00		0.00			
N 7	KHOU	10/05/20	10/05/20	Mon Prime C BULL	CM	9:00 PM-10:00 PM	M-----	:30	2	\$5,900.00	P02	0.00	NM	2	\$11,800.00
(Program: BULL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					2	\$5,900.00		0.00			
N 8	KHOU	09/28/20	09/29/20	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$9,250.00	P02	0.00	NM	1	\$9,250.00
(Program: NCIS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$9,250.00		0.00			
N 9	KHOU	09/28/20	10/02/20	Fri Prime A MACGYVER	CM	7:00 PM-8:00 PM	----F--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: MACGYVER)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$5,550.00		0.00			
N 10	KHOU	09/28/20	10/02/20	Fri Prime B MAGNUM P.I.	CM	8:00 PM-9:00 PM	----F--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: MAGNUM P.I.)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$5,550.00		0.00			
N 11	KHOU	09/28/20	10/02/20	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----F--	:30	1	\$6,050.00	P02	0.00	NM	1	\$6,050.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$6,050.00		0.00			
N 12	KHOU	09/28/20	10/04/20	Sun Prime A 60 MINUTES	CM	6:00 PM-7:00 PM	-----S	:30	1	\$11,950.00	P02	0.00	NM	1	\$11,950.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$11,950.00		0.00			

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N 13	KHOU	09/28/20	10/04/20	Sun Prime C NCIS: LOS ANGELES	CM	8:00 PM-9:00 PM	-----S	:30	1	\$6,500.00	P02	0.00	NM	1	\$6,500.00
(Program: NCIS: LOS ANGELES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$6,500.00		0.00			
N 14	KHOU	09/28/20	10/04/20	Sun Prime D NCIS: NEW ORLEANS	CM	9:00 PM-10:00 PM	-----S	:30	1	\$3,500.00	P03	0.00	NM	1	\$3,500.00
(Program: NCIS: NEW ORLEANS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$3,500.00		0.00			
N 15	KHOU	09/28/20	10/03/20	NCAA FB Daytime Game NCAA SEC Football 230p	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----S-	:30	1	\$6,400.00	P02	0.00	NM	1	\$6,400.00
(Program: NCAA SEC Football 230p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$6,400.00		0.00			
N 16	KHOU	10/05/20	10/05/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$850.00	P02	0.00	NM	1	\$850.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$850.00		0.00			
N 17	KHOU	09/28/20	10/02/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-TWTF--	:30	10	\$850.00	P02	0.00	NM	10	\$8,500.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-TWTF--					10	\$850.00		0.00			
N 18	KHOU	10/05/20	10/05/20	Young & the Restless The Young and the Restless	CM	11:00 AM-12:00 PM	M-----	:30	1	\$1,650.00	P02	0.00	NM	1	\$1,650.00
(Program: The Young and the Restless)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$1,650.00		0.00			
N 19	KHOU	09/28/20	10/02/20	Young & the Restless The Young and the Restless	CM	11:00 AM-12:00 PM	PI-TWTF--	:30	2	\$1,650.00	P02	0.00	NM	2	\$3,300.00
(Program: The Young and the Restless)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	PI-TWTF--					2	\$1,650.00		0.00			
N 20	KHOU	10/05/20	10/05/20	Local News @ 12p 11 News at Noon	M-F CM	12:00 PM-12:30 PM	M-----	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
(Program: 11 News at Noon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$1,300.00		0.00			
N 21	KHOU	09/28/20	10/02/20	Local News @ 12p 11 News at Noon	M-F CM	12:00 PM-12:30 PM	PI-TWTF--	:30	4	\$1,300.00	P02	0.00	NM	4	\$5,200.00
(Program: 11 News at Noon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	PI-TWTF--					4	\$1,300.00		0.00			
N 22	KHOU	10/05/20	10/05/20	Bold & the Beautiful Bold and The Beautiful	CM	12:30 PM-1:00 PM	M-----	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
(Program: Bold and The Beautiful)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$1,300.00		0.00			
N 23	KHOU	09/28/20	10/02/20	Bold & the Beautiful Bold and The Beautiful	CM	12:30 PM-1:00 PM	PI-TWTF--	:30	3	\$1,300.00	P02	0.00	NM	3	\$3,900.00
(Program: Bold and The Beautiful)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	PI-TWTF--					3	\$1,300.00		0.00			
N 24	KHOU	10/05/20	10/05/20	Ellen 3-4p Ellen	CM	3:00 PM-4:00 PM	M-----	:30	1	\$1,050.00	P02	0.00	NM	1	\$1,050.00
(Program: Ellen)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$1,050.00		0.00			
N 25	KHOU	09/28/20	10/02/20		CM	3:00 PM-4:00 PM	PI-TWTF--	:30	3	\$1,050.00	P02	0.00	NM	3	\$3,150.00

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				Ellen 3-4p Ellen											
				(Program: Ellen)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	- TWTF - -					3	\$1,050.00		0.00			
N26	KHOU	10/05/20	10/05/20	Local News @ 4p M-F 11 News at 4p	CM	4:00 PM-5:00 PM	M- - - - -	:30	1	\$1,050.00	P02	0.00	NM	1	\$1,050.00
				(Program: 11 News at 4p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M- - - - -					1	\$1,050.00		0.00			
N27	KHOU	09/28/20	10/02/20	Local News @ 4p M-F 11 News at 4p	CM	4:00 PM-5:00 PM	- TWTF - -	:30	4	\$1,050.00	P02	0.00	NM	4	\$4,200.00
				(Program: 11 News at 4p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	- TWTF - -					4	\$1,050.00		0.00			
N28	KHOU	10/05/20	10/05/20	Local News @ 6p M-F 11 News at 6p	CM	6:00 PM-6:30 PM	M- - - - -	:30	1	\$2,650.00	P02	0.00	NM	1	\$2,650.00
				(Program: 11 News at 6p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M- - - - -					1	\$2,650.00		0.00			
N29	KHOU	09/28/20	10/02/20	Local News @ 6p M-F 11 News at 6p	CM	6:00 PM-6:30 PM	- TWTF - -	:30	5	\$2,650.00	P02	0.00	NM	5	\$13,250.00
				(Program: 11 News at 6p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	- TWTF - -					5	\$2,650.00		0.00			
N30	KHOU	09/28/20	10/02/20	Late Show Late Show	CM	10:35 PM-11:37 PM	PI- TWTF - -	:30	3	\$1,300.00	P02	0.00	NM	3	\$3,900.00
				(Program: Late Show)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	- TWTF - -					3	\$1,300.00		0.00			
N31	KHOU	09/28/20	10/02/20	Late Late Show Late Late Show	CM	11:37 PM-12:37 AM	XI- TWTF - -	:30	5	\$550.00	P02	0.00	NM	5	\$2,750.00
				(Program: Late Late Show)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	- TWTF - -					5	\$550.00		0.00			
													Totals	62	\$137,500.00